



# INDITECH FOR INDIAN PHARMA MANAGERS



## Healthcare – Key Research and Policy Changes

 ◆ 1. Recent Advances in Pediatric Vaccination Policies



The Indian Academy of Pediatrics (IAP) has updated its immunization schedule for 2025, incorporating new recommendations:

- Rotavirus Vaccine Expansion: Now recommended for all states, following new data on efficacy in high-burden areas.
- Pneumococcal Conjugate Vaccine (PCV): Now included in the Universal Immunization Program (UIP) to reduce pneumonia-related child mortality.(To know more, <u>click here</u>).
- HPV Vaccine for Adolescents:
   Expanded recommendations for both
   boys and girls to prevent HPV associated cancers.

PHARMA IMPLICATION: COMPANIES MANUFACTURING PEDIATRIC VACCINES SHOULD ALIGN THEIR STRATEGIES WITH GOVERNMENT PROCUREMENT PLANS AND PEDIATRICIAN OUTREACH. (TO KNOW MORE, CLICK HERE).



## 2. Breakthroughs in Pediatric Antibiotic Stewardship

The Indian Council of Medical Research (ICMR) has launched guidelines to tackle antibiotic resistance in pediatric populations:

- Restricted Use of Broad-Spectrum Antibiotics: Pediatricians advised to prefer narrow-spectrum antibiotics whenever possible.
- Revised Dosing Guidelines: Updated weight-based dosing for key antibiotics to improve efficacy and safety.
- Hospital-Based Antibiotic
   Stewardship Programs: Mandatory implementation in all tertiary hospitals by 2026.

PHARMA IMPLICATION:
COMPANIES IN THE PEDIATRIC
ANTIBIOTIC SPACE SHOULD
DEVELOP EDUCATIONAL CONTENT
FOR DOCTORS ON APPROPRIATE
ANTIBIOTIC USE AND RESISTANCE
PREVENTION(TO KNOW MORE,
CLICK HERE).



#### 3. Pediatric Mental Health Awareness & New Policies

Mental health disorders in children have seen a significant rise postpandemic, prompting the Indian government to act:

- School-Based Mental Health
   Initiatives: Government-mandated screening programs in CBSE schools.
- Integration of Pediatric Mental Health in Primary Healthcare: Pediatricians encouraged to screen for anxiety, depression, and ADHD in routine checkups.
- Insurance Coverage for Pediatric Psychiatric Treatments: Expanded coverage for therapy and medication.

PHARMA IMPLICATION: MENTAL HEALTH-FOCUSED PHARMA BRANDS SHOULD EXPLORE PEDIATRIC FORMULATIONS AND ENGAGE IN AWARENESS PROGRAMS (TO KNOW MORE, CLICK HERE).



## 4. Nutritional Interventions for Pediatric Malnutrition

With 35% of Indian children under five being malnourished, policymakers have introduced new strategies:

- Fortified Food Distribution in Anganwadis:
   Expansion of micronutrient-rich supplementary nutrition.
- Mandatory Iron & Vitamin D Supplementation: New government directive for children in high-risk districts.
- Probiotic and Prebiotic Research in Pediatric Gut Health: New clinical studies suggest efficacy in reducing childhood diarrheal diseases (To know more, <u>click here</u>).

PHARMA IMPLICATION: PHARMA COMPANIES INVOLVED IN PEDIATRIC NUTRITION SHOULD DEVELOP FORTIFICATION PARTNERSHIPS AND EXPLORE NEW SUPPLEMENT FORMULATIONS.







#### Final Thoughts for Pharma Leaders

These developments present both challenges and opportunities for pharma managers in India. Proactive engagement with pediatricians, policymakers, and digital health innovators will be crucial for staying ahead in this evolving landscape.

STAY INFORMED, STAY AHEAD!